

2022 HBCU Philanthropy Symposium Agenda

Hosted by Delaware State University with Presenting Sponsors The Propel Center and the Kresge Foundation

Day 1: July 20

Time	Type	Session Name	Speaker(s)
1:00 PM		Opening and Welcoming Remarks	Dr. Vita Pickrum, Vice President for Institutional Advancement and Delaware State University Foundation President. Founder, HBCU Philanthropy Symposium
			Congressional Remarks
			Dr. Tony Allen President, Delaware State University Chair, White House Advisory Board on HBCUs
1:30 PM	Keynote	HBCU Value and ROI	Dr. Harry Williams President & CEO, Thurgood Marshall College Fund
2:15 PM	Keynote	No HBCU Left Behind: The Role of Historically Black Colleges & Universities in the National College Completion Model	Dr. Yolanda Watson Spiva President, Complete College America <i>Introduction: Rashanda Perryman, Community Stewardship Program Officer, Vanguard</i>
3:15 PM		Break	Break
3:30 PM	Presentation	Legislative Update	Brian Flahavan Vice President, Strategic Partnerships for the Council for Advancement and Support of Education (CASE) <i>Introduction: Tyrone J. Jones, Sr. Manager, Policy and Public Affairs, Bloom Energy</i>
4:30 PM	Panel	Partnerships Between Funders and HBCUs	Panelists: --Bill Moses, Managing Partner, Education, The Kresge Foundation --Jonathan Reid, Program Officer, ECMC Foundation --Braulio Colón, VP, Florida Student Success Initiatives, Helios Education Foundation --Dr. Jasmine Haywood, Strategy Director for Student Success, Lumina Foundation --Daryl Graham, SVP, HBCU and Engagement, Strada Education Network <i>Moderator: Lois Russell, VP for Marketing & Strategic Communications, Alabama State University</i>
5:15 PM		Day 1 Wrapup	Roundtable of Vice Presidents
6:00 PM		Reception	

Day 2, July 21

Time	Type	Session Name	Presenter(s)
8:00 AM		Continental Breakfast Available	
8:55 AM		Day 2 Opening Remarks	Dr. Vita Pickrum, Vice President for Institutional Advancement, Delaware State University, DSU Foundation President
9:00 AM	Keynotes	Current State and Vision for the White House Initiative on HBCUs TBD	Dr. Deitra Trent Executive Director for the White House Initiatives of HBCUs <i>Introduction: Hanif "Adam" Ahmed, Director of Community Reinvestment Act, Barclays</i> David Sheppard, Esq. Chief Legal Officer and Chief of Staff, Thurgood Marshall College Fund
10:00 AM	Panel	Disney and The Propel Center: Empowering the Next Generation of Storytellers	Participants: --Jennifer Cohen, EVP, Corporate Social Responsibility, The Walt Disney Company --Avis Lewis, VP, Human Resources – Walt Disney Imagineering and Disney Parks International --Carmen Smith, SVP and Executive Creative Development, Product/Content & Inclusive Strategies, Disney Parks, Experiences, and Products --Charita Carter, Executive Producer Relevancy Activations, Walt Disney Imagineering --Ted Robledo, Executive Creative Director, Walt Disney Imagineering --Waymond Jackson, Jr., CEO, Education Farm and The Propel Center --Dr. Charles J. Gibbs, Propel Center President - HBCU Consortium --Julie Sills Molock, Chief Development Officer, The Propel Center --Ardis Blanchard, Senior Director-Development, Communications and Strategic Engagement, The Propel Center
11:00 AM		Break	Break Sponsored by Texas Southern University
11:15 AM	Breakouts	Gift acceptance, processing and management tools	Henrietta Savage Controller, Delaware State University Foundation
11:15 AM	Breakouts	The Modern Fundraising Campaign Planning & Success to Build Capacity	Mark Marshall Principal and President of Philanthropic Counsel, BWF
11:15 AM	Breakouts	Next Level Alumni Engagement Strategies	Panelists: --Adrian Scott, Chief Development Officer and Associate Vice President, South Carolina State University --Adrian Guy-Anderson, Assistant Vice President for Development and Alumni Relations, Dilliard University <i>Moderator: Dr. Marcia Taylor, AVP Alumni Relations, Delaware State University</i>

Day 2 Agenda (Continued)

11:15 AM	Breakouts	The High Tide that Rises the Boat	Brent Swinton, VP, Institutional Advancement, Bowie State University
11:15 AM	Breakouts	Put Your Stewardship on Auto-Pilot	Jeff Shaw, VP, Institutional Advancement, Harris-Stowe University
12:00 PM		Break	Break Sponsored by Southern University
12:15 PM	Keynote	President's Panel	Moderator: George Suttles, Executive Director, Commonfund Institute
1:30 PM	Panel	Building the Talent Pipeline Through the Lens of Health Equity, Innovation, and Community Engagement	<p>Panelists:</p> <p>--Dr. Kenneth Bota, Program Design Team, The Propel Center</p> <p>--Dr. Eboni Haynes, Consultant, Black Directors Health Equity Agenda Inc.</p> <p>--Forest Harper, Chief Executive Officer, INROADs</p> <p>--Sara Fawcett, President and CEO, United Way Midlands</p> <p>--Dr. Tamara Stockton, MAGD, Director, WellPartners Dental Clinics</p> <p><i>Introduction: Angela Minniefield, SVP, Strategic Advancement, Charles R. Drew University of Medicine & Science</i></p>
2:30 PM	Break	Break	Sponsored by Texas Southern University
2:45 PM	Breakouts	Mastercard Engagement and Partnership Development with HBCUs	<p>Panelists:</p> <p>--Troy Dennis, SVP, North America Product Lead, Mastercard</p> <p>--Dr. Alissa Abdullah, Deputy Chief Security Officer & SVP of Emerging Corporate Security Solutions, Mastercard</p> <p>--Dr. Juanita Reynolds, SVP & Chief Partnerships Officer, The Propel Center</p> <p>--Phillip Howard, VP, Institutional Advancement, Tuskegee University</p> <p>--Kendra Brown, VP, Public Policy, Federal Affairs, MasterCard</p>
2:45 PM	Breakouts	Deans	Dr. Michael Casson, Dean, College of Business, Delaware State University
2:45 PM	Breakouts	Transitioning Alumni Affinity into Philanthropy	<p>Panelists:</p> <p>--LaShonda Williams MPA, CFRE, Director, Annual Fund, Prairie View A&M University</p> <p>--Carla Henry Hopkins, Director, Office of Alumni Engagement, Bowie State University</p>
2:45 PM	Breakouts	Creation of the first HBCU-led Affiliated Research Center	Tawanda R. Rooney, DISES, Deputy Director, Concepts, Development & Management Office (SAF/CDM)
2:45 PM	Breakouts	Fostering a Sustainable Culture of Philanthropy Within Athletics	<p>Panelists:</p> <p>--Dr. Kevin Wilson, Vice President, Advancement, Athletics & Campus Recreation, Lincoln University (MO)</p> <p>--Alecia Shields-Gadson, Director of Athletics, Delaware State University</p>
3:30 PM	Break	Break	Sponsored by Texas Southern University

Day 2 Agenda (Continued)

3:45 PM	Presentation	Transformation for Sustainability	Amy Goldstein VP, Organizational Advancement and Capacity Building, Thurgood Marshall College Fund
4:15 PM	Panel	HBCUs: Corporate's DEI and Talent Partner	Panelists: --Sonya Wilkerson, Executive Vice President, and Chief People Officer, Bloom Energy --Azura Mason, Head of Diversity, Equity and Inclusion / The Global Head of Race at Work, Barclays --Terrance Bowman, Director of Diversity Campus Recruiting, Capital One --Ayana Pilgrim-Brown, Head of Emerging Talent & Diversity Recruiting Strategies, Vanguard <i>Moderator - Dr. Marcus Burgess, Vice President for Institutional Advancement, Claflin University</i>
5:30 PM	Presentation	HBCU WEEK	Ashley Christopher, Esq, Founder & CEO, HBCU WEEK
		Day 2 Wrapup	Roundtable of Vice Presidents
6:00 PM	Dinner	Dinner	Dinner on your own
		Game Night	Game Night

Day 3, July 22

Time	Type	Session Name	Presenter(s)
	Breakfast	Breakfast on Your Own	
9:00 AM	Presentation	Elevating the HBCU Experience: An Overview of Strada's HBCU Initiative	Participants from Strada Education Network: --Daryl Graham, Senior Vice President, HBCUs and Engagement --Pat Roe, Vice President of HBCU Engagement
10:30 AM	Presentation	HBCU Transformation: UNCF's Networked Approach to Ensure HBCUs Thrive	Panelists: --Dr. Darryl Ann Lai Fang, Director, Institutional Support, UNCF --Dr. Valora Richardson, Director, Digital Solutions & Innovation, UNCF --Dr. Zillah Fluker, Director, Executive Leadership, UNCFd Smith-Lewis, Executive Director, Institute for Capacity Building, United Negro College Fund <i>Moderator: Ed Smith-Lewis, Vice President, Strategic Partnerships & Institutional Programs, UNCF</i>
11:30 PM	Luncheon Keynote	Diageo North America's Partnerships with HBCUs Today and Tomorrow	Dr. Danielle Robinson Head of Community Engagement and Partnerships, Diageo North America
1:00 PM		Hot Topics Discussion (Optional)	