

2026



SPONSORSHIP OPPORTUNITIES

HBCUSYMPOSIUM.COM

EVENT REACH & VALUE

- 300+ Philanthropic and Advancement professionals
- HBCU presidents, VPs for Advancement, major gifts officers, foundation leaders, and corporate partners
- High-visibility, mission-aligned audience with national reach
- Significant digital exposure before, during, and after the Symposium

Why Sponsor This 300-Attendee Symposium?

- Direct access to **decision-makers** across the HBCU philanthropic ecosystem
- Strong brand alignment with educational equity and institutional advancement
- Relationship-driven engagement beyond logo placement
- Measurable visibility through digital reach, on-site engagement, and post-event reporting

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR — \$50,000

Premier Visibility & Engagement

- Exclusive recognition as **Presenting Sponsor of the HBCU Philanthropy Symposium**
- Top-tier logo placement (largest size) on:
 - Symposium website
 - Digital program and mobile app
 - Main stage
 - On-site signage
- Opportunity to deliver **opening welcome remarks** (3–5 minutes)
- Opportunity to **introduce the keynote speaker**
- **One (1) branded plenary session or signature experience** (e.g., opening reception or closing session)
- Dedicated sponsor spotlight in at least one (1) stand-alone email to all registrants
- Inclusion in a minimum of two (2) social media event posts
- **Two (2) premium exhibit tables** in a high-traffic area
- **Six (6) complimentary registrations**
- Prominent post-event recognition in impact report and thank you communication

GOLD SPONSOR — \$25,000

High-Level Brand Exposure

- Recognition as a **Gold Sponsor**
- Logo placement on:
 - Symposium website
 - Digital program and mobile app
 - On-site signage
- Opportunity to sponsor a **high-attendance breakout session**, luncheon, or networking reception
- Verbal recognition from the main stage
- Inclusion in group sponsor recognition emails
- Inclusion in a minimum of two (2) social media event posts
- **One (1) exhibit/vendor table**
- **Four (4) complimentary registrations**
- Recognition in post-event impact report and thank you communication

SILVER SPONSOR — \$10,000

Targeted Visibility

- Recognition as a **Silver Sponsor**
- Logo placement on:
 - Symposium website
 - Digital program and mobile app
 - On-site signage
- Verbal recognition from the main stage
- Inclusion in a minimum of one (1) social media event post
- **Two (2) complimentary registrations**
- Recognition in post-event impact report and thank you communication

BRONZE SPONSOR — \$5,000

Targeted Visibility

- Recognition as a **Bronze Sponsor**
- Logo placement on:
 - Symposium website
 - Digital program and mobile app
 - On-site signage
- **Two (2) complimentary registrations**
- Recognition in post-event impact report and thank you communication

UNDERWRITING & CUSTOM SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE

Please email hbcusymposium@desu.edu for more information.



SPONSORSHIP OPPORTUNITIES

	PRESENTING SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$50,000	\$25,000	\$12,500	\$5,000
Symposium registration(s)	6	4	2	2
Exclusive recognition as Presenting Sponsor of the HBCU Philanthropy Symposium	●			
Logo placement	Main stage, Symposium website, digital program and mobile app, on-site signage	Symposium website, digital program and mobile app, on-site signage	Symposium website, digital program and mobile app, on-site signage	Symposium website, digital program and mobile app, on-site signage
Opportunity to deliver opening welcome remarks	●			
Opportunity to introduce the keynote speaker	●			
One (1) branded plenary session or signature experience	Opening reception or closing session	High-attendance breakout session, luncheon, or networking reception		
Verbal recognition	Main stage	Main stage	Main stage	
Inclusion in sponsor recognition emails	Dedicated sponsor spotlight in at least one (1) stand-alone email to all registrants	Group sponsor recognition email		
Inclusion in social media event posts	Minimum of two (2)	Minimum of two (2)	Minimum of one (1)	
Exhibit/vendor table	2	1		
Post-event recognition	●	●	●	●



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