



2024

HBCU

PHILANTHROPY
SYMPOSIUM



SPONSORSHIP OPPORTUNITIES

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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR — \$100,000

- Recognition as the Presenting Sponsor during Symposium
- Opportunity to host a Keynote Session, Luncheon or Breakfast
- Branded step and repeat featuring your company as the Presenting Sponsor
- Recognition as the Presenting Sponsor on name badge lanyards and swag bag
- Promotional exhibition space
- Use of private room during the conference upon prior request
- Email list of Symposium registrants
- Fifteen (15) Symposium registrations
- Four (4) invitations to private VIP reception
- Recognition as the Presenting Sponsor in pre-event, event and post-event print social media, print and digital promotions, including a 30-second banner ad on event app
- Inclusion of branded material in Symposium participant swag bag

SYMPOSIUM SPONSOR — \$75,000

- Opportunity to host a Keynote Session, Luncheon or Breakfast
- Promotional exhibition space
- Use of private room during the conference upon prior request
- Email list of Symposium registrants
- Twelve (12) Symposium registrations
- Three (3) invitations to private VIP reception
- Recognition in pre-event, event and post-event print, social media and digital promotion, including a 20-second banner ad on event app
- Inclusion of branded material in Symposium participant swag bag

GENERAL SESSION SPONSOR — \$50,000

- Opportunity for sponsor representative to introduce a General Session, Luncheon or Breakfast and provide a 60-second overview of their company and its activities
- Promotional exhibition space
- Email list of Symposium registrants
- Eight (8) Symposium registrations
- Two (2) invitations to private VIP reception
- Recognition in pre-event, event and post-event print, social media and digital promotion, including a 20-second banner ad on event app
- Inclusion of branded material in Symposium participant swag bag

OPENING RECEPTION SPONSOR (LIMIT 4 SPONSORS) — \$25,000

- Opportunity for sponsor representative to provide a three-minute introduction of their company and its activities during the Opening Reception
- Signage recognition throughout the Opening Reception
- Four (4) Symposium registrations
- Two (2) invitations to private VIP reception
- Recognition in pre-event, event and post-event print, social media and digital promotion, including a 10-second banner ad on event app
- Inclusion of branded material in Symposium participant swag bag

WI-FI SPONSOR — \$20,000

- Exclusive branding in Wi-Fi network password
- Signage recognition throughout the Symposium
- Three (3) Symposium registrations
- Two (2) invitations to private VIP reception
- Recognition in pre-event, event and post-event print, social media and digital promotion, including a 10-second banner ad on event app
- Inclusion of branded material in Symposium participant swag bag

BREAK SPONSOR — \$15,000

- Signage recognition at coffee/cookie station for an entire day
- Three (3) Symposium registrations
- Two (2) invitations to private VIP reception
- Recognition in pre-event, event and post-event print, social media and digital promotion, including a 5-second banner ad on event app
- Inclusion of branded material in Symposium participant swag bag

SESSION SPONSOR — \$10,000

- Exclusive sponsorship of one (1) Breakout Session
- Opportunity for sponsor representative to introduce a Breakout Session and provide a 60-second overview of their company and its activities
- Two (2) Symposium registrations
- Recognition in pre-event, event and post-event print, social media and digital promotion, including 5-second banner ad on event app
- Inclusion of branded material in Symposium participant swag bag



SPONSORSHIP OPPORTUNITIES

	PRESENTING SPONSOR	SYMPOSIUM SPONSOR	GENERAL SESSION SPONSOR	OPENING RECEPTION SPONSOR	WI-FI SPONSOR	BREAK SPONSOR	SESSION SPONSOR
	\$100,000	\$75,000	\$50,000	\$25,000	\$20,000	\$15,000	\$10,000
Recognition as Presenting Sponsor During Symposium	●						
Recognition as Presenting Sponsor on Name Badge Lanyards and Swag Bag	●						
Presenting Sponsor-Branded Step and Repeat	●						
Opportunity to Host a Keynote Session, Luceon or Breakfast	●	●					
Use of Private Room During the Conference <i>(upon prior request)</i>	●	●					
Email List of Symposium Registrants	●	●	●				
Promotional Exhibition Space	●	●	●				
Symposium Registrations	15	12	8	4	3	3	2
Invitations to Private VIP Reception	4	3	2	2	2	2	
Opportunity for Sponsor Representative to Provide Introduction <i>(see benefit listing for more details)</i>	●	●	●	●			
Exclusive Branding in Wi-Fi Network Password					●		
Exclusive Sponsorship of a Breakout Session							●
Signage Recognition	●	●	●	●	●	●	●
Recognition in Social Media, Print and Digital Promotions, Including Banner Ad on Event App	30 SECOND BANNER AD	20 SECOND BANNER AD	20 SECOND BANNER AD	10 SECOND BANNER AD	10 SECOND BANNER AD	5 SECOND BANNER AD	5 SECOND BANNER AD
Inclusion of Branded Material in Symposium Participant Swag Bag	●	●	●	●	●	●	●

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